

COMMUNITY INVESTMENT STRATEGY

2022-2023



GIVE.
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United
Way



Southwest Louisiana

2022-2023 UNITED WAY OF SOUTHWEST LOUISIANA COMMUNITY INVESTMENT STRATEGY

United Way of Southwest Louisiana is looking at the big picture - embracing the entire circle of life by focusing on children and youth, families and neighborhoods, seniors and people rebuilding their lives.

OUR MISSION IS POSITIVE COMMUNITY IMPACT.

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| ECONOMIC MOBILITY FOCUS: Individuals obtain good jobs and effectively manage their finances | FINANCIAL EDUCATION Families have the knowledge needed to maximize their income and assets to become financially stable. | | WORKFORCE DEVELOPMENT Individuals have the training and skills needed to obtain family-sustaining employment. | | | EARNINGS Families and individuals build savings and accumulate assets to support financial stability. | |
| | FINANCIAL LITERACY JUNIOR ACHIEVEMENT OF SWLA <i>K-12 Economic Education</i> PROJECT BUILD A FUTURE <i>Blueprint Incentive Program</i> | FINANCIAL COUNSELING PROJECT BUILD A FUTURE <i>Homebuyer Counseling & Education Program</i> | JOB READINESS CATHOLIC CHARITIES OF SWLA <i>Employment & ID Program</i> UNITED WAY OF SWLA <i>Calcasieu Prisoner Reentry Program</i> | ADULT TRAINING LITERACY COUNCIL OF SWLA <i>Adult Education & Literacy</i> | ADULT EDUCATION BEAUREGARD ARC <i>Vocational Program</i> | VOCATIONAL SAVINGS & ASSETS UNITED WAY OF SWLA <i>Matched Savings</i> UNITED WAY OF SWLA <i>Bank On SWLA</i> | FINANCIAL STABILITY UNITED WAY OF SWLA <i>VITA (Volunteer Income Tax Assistance)</i> CATHOLIC CHARITIES OF SWLA <i>Rent, Mortgage & Utility Assistance</i> |

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| HEALTH FOCUS: Families have access to healthcare and resources to improve their health | HEALTHY BEGINNINGS Infants begin life through a healthy pregnancy and birth, primary and preventative care that supports early development, and a healthy and supportive home environment. | | SAFE HOME & COMMUNITY Individuals live in environments that are safe, healthy, and free from crime and physical hazards. | | INDEPENDENCE Individuals and families choose healthy lifestyles. | | HEALTHCARE Individuals and families have information and resources to connect to local health services. | |
| | PRENATAL CARE SUPPORTING HEALTHY CHOICES RISKY BEHAVIOR | YOUNG CHILDREN INDIVIDUALS AND FAMILIES CHOOSE HEALTHY LIFESTYLES. HEALTHY LIFESTYLES CATHOLIC CHARITIES OF SWLA <i>Healthy Food Choices</i> | PREVENTION BEAUREGARD COMMUNITY CONCERNS <i>June Jenkins Women's Shelter</i> JEFF DAVIS CADA <i>Jeff Davis Communities Against Domestic Violence</i> FAMILY & YOUTH COUNSELING AGENCY <i>Victim Advocacy</i> OASIS A SAFE HAVEN <i>Sexual Assault</i> | RECOVERY BEAUREGARD COUNCIL ON AGING <i>Congregate Meals</i> CALCASIEU COUNCIL ON AGING <i>Home Delivered Meals Homemaker Services</i> | OBTAIN BEAUREGARD COUNCIL ON AGING <i>Congregate Meals</i> | MAINTAIN BEAUREGARD COUNCIL ON AGING <i>Home Delivered Meals</i> CALCASIEU COUNCIL ON AGING <i>Home Delivered Meals Homemaker Services</i> | PREVENTION FAMILY & YOUTH COUNSELING AGENCY <i>Children's Advocacy Center</i> KAY DORE COUNSELING CENTER (McNEESE) <i>Suicide Prevention & Education Program Road to Wellness</i> UNITED WAY OF SWLA <i>United Against Human Trafficking - Calcasieu</i> | ACCESS IBERIA COMPREHENSIVE COMMUNITY HEALTH CENTER <i>MCHC Health Access</i> UNITED WAY OF SWLA <i>833.TXT.TEEN CRISIS CHAT Online SingleCare Prescription Discount Program</i> HEALTH LITERACY |

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| EDUCATION: EARLY CHILDHOOD Our Focus: Children enter school ready and are successful in primary school | EARLY CHILDHOOD Children are prepared for school and a life of learning. | | SCHOOL READINESS Provide academic support so all children advance to the next grade level adequately prepared. | | | EARLY GRADE READING PROFICIENCY Students read on grade level by the end of the third grade and have reading comprehension skills that provide a strong foundation for learning. | |
| | ACADEMIC ACHIEVEMENT ST NICHOLAS CENTER FOR CHILDREN <i>LEAP (Language Enrichment & Academic Preparation)</i> STEPS (Simulated Teaching Environment Preparing Stars) | EARLY LEARNING UNITED WAY OF SWLA <i>Literacy Kits</i> PARENTAL/CAREGIVER SUPPORT | SUMMER LEARNING BIG BROTHERS BIG SISTERS OF SWLA <i>After School & Summer Mentoring</i> | STRUCTURED ENRICHMENT BOYS & GIRLS CLUBS OF ACADIANA <i>Project Learn</i> BIG BROTHERS BIG SISTERS OF SWLA <i>Community & Site-Based Mentoring</i> UNITED WAY OF SWLA <i>Born Learning Trail</i> | PROFESSIONAL DEVELOPMENT ESSENTIALS UNITED WAY OF SWLA <i>WriteStart Project</i> | READING AT HOME UNITED WAY OF SWLA <i>Dolly Parton's Imagination Library</i> | SCHOOL SUPPORT COMMUNITY LITERACY |

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| EDUCATION: YOUTH SUCCESS Our Focus: Youth graduate secondary school and have the knowledge, skills and credentials to obtain family-sustaining employment | MIDDLE SCHOOL TRANSITION Youth successfully transition into middle school, gaining knowledge and skills they need for high school readiness. | | HIGH SCHOOL SUCCESS Young Adults graduate high school on time and are prepared for college or other post-secondary training, work and life. | | |
| | YOUTH DEVELOPMENT GIRL SCOUTS OF LA - PINES TO THE GULF <i>Girl Scout Leadership Experience</i> | SUPPORT GIRLIE GIRLS MENTORING PROGRAM <i>Mentoring Program</i> | YOUNG ADULT DEVELOPMENT UNITED WAY OF SWLA <i>Summer of Service</i> | SUPPORT | CAREER PATHWAYS |

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| BASIC NEEDS FOCUS: Assisting people in times of need | CRISIS Assure the community is prepared for, responds to and recovers from disasters. | | | | RESOURCES Individuals and families have the resources to overcome a crisis. | |
| | PREPARE UNITED WAY OF SWLA SWLA VOAD <i>(Volunteer Organizations Active in Disaster) Emergency Food & Shelter Program (FEMA)</i> | RECOVERY UNITED WAY OF SWLA <i>Emergency Rental Assistance Program (CPPJ) Build Back the Block</i> BUSINESS DISASTER & RECOVERY <i>SWLA Recovery Program</i> SWLA LAW CENTER <i>Civil Legal Services</i> | INTERVENTION ASSIST AGENCY <i>Jeff Davis Emergency Assistance</i> THE SALVATION ARMY <i>Emergency Services</i> UNITED WAY OF SWLA <i>United Against Child Hunger Temporary Assistance for Needy Families (DCFS)</i> | INFORMATION UNITED WAY OF SWLA <i>The ALICE Project The Path Home</i> | HELPLINE UNITED WAY OF SWLA <i>211 Resource Line</i> | |

FUNDED UNITED WAY PARTNERS

United Way's competitive grant process is for nonprofit agencies and organizations serving Southwest Louisiana's human services needs.

UNITED WAY INITIATIVES

United Way of SWLA has the ability to initiate projects independently in each of our four focus areas in order to meet needs quickly and help those most vulnerable.

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