

Every Child Ready. Every Dollar Counts.

Prepared for Kindergarten Starts Here.

Why Early Learning Matters

The years before kindergarten are critical. **More than 90%** of a child's brain development happens before age five, shaping how children learn, communicate, and succeed in school.

Children who experience **high-quality early learning** are more likely to:

- Enter kindergarten ready to learn
- Succeed academically
- And thrive long-term.



Early Learning Works



90% of brain development occurs before age 5



Strong early learning improves reading & math skills



Children are more likely to graduate and succeed



Every \$1 invested returns up to \$7-\$10 long-term

Calcasieu Ready Start Network ensures children in our community have access to the early learning experiences they need to start school confident and prepared.



100% of every donation goes directly to providing high-quality early learning for a local child.

Give today.

Change a child's tomorrow.



or text

READYSTART to 41444

Why We Fund Early Learning

We fund early learning because the years before kindergarten are when a child's brain develops the fastest and learning foundations are formed. High-quality early education builds critical skills—language, social-emotional development, and early literacy—that determine whether a child enters kindergarten ready to succeed. Research consistently shows that children who have access to strong early learning experiences perform better in school, require fewer interventions later, and are more likely to graduate and thrive as adults. By investing early, we strengthen not only individual outcomes, but the future of our entire community—ensuring every child has the opportunity to start school confident, prepared, and ready to learn.



Preparing Calcasieu's children for kindergarten and beyond