



Southwest Louisiana

# Ways to lead

## GIVE

[UNITEDWAYSWLA.ORG/DONATE](http://UNITEDWAYSWLA.ORG/DONATE)

TEXT UWSWLA TO 41444

see your Employee Campaign Coordinator for a convenient PAYROLL DEDUCTION PLEDGE FORM

*United Way of Southwest Louisiana assesses community needs to ensure critical issues are identified and addressed for long-term change.*



*Donations stay local and impact the community where you live.*



*Donations can be designated for a United Way focus area or initiative of your choice.*



*Program oversight is provided by United Way staff and volunteers for any partner funded by your donations.*



*Donors receive regular updates on the work being done in the community.*



*Donation is convenient through workplace campaign and payroll deduction.*



*Partner agencies receive an annual review of financials by United Way staff and volunteers.*



*United Way of Southwest Louisiana has been recognized nationally and locally for its high rate of efficiency and transparency.*



*United Way of Southwest Louisiana is always prepared to meet the needs even during a pandemic or natural disaster.*



*Our 211 information hotline gives us the information to swiftly direct resources where they are urgently needed.*



*Our global reach gives us access to partners outside the area during times of disaster.*



## VOLUNTEER

[UNITEDWAYSWLA.ORG/VOLUNTEER](http://UNITEDWAYSWLA.ORG/VOLUNTEER)

TEXT VOLUNTEERSWLA TO 41444



# Lead the way

to a brighter future for everyone in Southwest Louisiana.

*We're all in this together.*

# UNITEDWAYSWLA.ORG

815 Ryan Street  
Lake Charles, LA 70601  
337.433.1088

Toll Free 800.433.1088  
liveunited@  
unitedwayswla.org



Need help?

[UNITEDWAYSWLA.ORG/HELP](http://UNITEDWAYSWLA.ORG/HELP)

- \* 211 resource hotline
- \* Online Crisis Chat
- \* Teen texting hotline: 833.TXT.TEEN



Southwest Louisiana

**Your gift** to United Way of Southwest Louisiana stays local and improves the lives of community members you see every day.

To see **your leadership** in action, all you have to do is look at the people around you.

By giving to **United Way of Southwest Louisiana**, you are leading the way for struggling families, anxious senior citizens and many others like them.

**Thank you** for recognizing that we're all in this rebuilding and revitalizing together.

# How are you making a difference when you give?

**79.4 per 100 persons**

Louisiana's providers lead the nation for writing opioid prescriptions - national average is 51.4 per 100 persons



*Lives with grandparents while parents struggle with addiction*

- ▶ Mentoring
- ▶ Leadership experiences
- ▶ After-school tutoring
- ▶ Counseling
- ▶ Graduate of Dolly Parton's Imagination Library

**75%**

Louisiana's 4th-graders who didn't score 'proficient' on standardized testing in Math or English

*Lives alone on social security in rural area, made a choice between medications and homeowners insurance prior to storms*

- ▶ Roof replaced following hurricanes
- ▶ Rides to medical appointments
- ▶ Meals delivered to her home
- ▶ Homemaker services

**11%**

Southwest Louisiana's senior citizens who live alone - seniors living alone are more likely to struggle financially especially if they are renters

**18%**

Percent of adults ages 60 and older who face the threat of hunger each day

**62%**

Percent of Louisianans with mental illness that never receive any treatment



*Minimum wage earner with one child, Spanish speaker, struggles with high blood pressure*

- ▶ Training to be a welder
- ▶ Learning English
- ▶ Budgeting for first time
- ▶ Counseling
- ▶ Blood pressure medication
- ▶ Health counseling

**89 HOURS PER WEEK**

Weekly work hours required at minimum wage to afford a 2 bedroom apartment in Southwest Louisiana

**5th Highest Rate in Nation**

Louisiana has nearly twice the national average of women murdered by men - among the leading causes of death for pregnant women in Louisiana

*Left abusive relationship with new baby, no high school degree*

- ▶ Restraining order filed
- ▶ Domestic abuse counseling
- ▶ Prescription medications
- ▶ Degree program
- ▶ Baby in Imagination Library



**46%**

Louisiana's children growing up in a single parent home - children in single parent homes have access to fewer economic resources and valuable time with adults

*Single, waitress, responsible for sick grandmother, high school degree only*

- ▶ Called 211 looking for help
- ▶ Free tax prep
- ▶ Counseling
- ▶ Coronavirus Relief Fund kept eviction at bay until she found work as a cashier

**\$17,081**

Louisiana's average entry level grocery store cashier salary - working full time



*Single mother of two children, needs to file for divorce, struggling with anxiety and depression, one child is difficult to manage*

- ▶ Texted "SNAP" to 211
- ▶ Called 211 for counseling and received more resources during conversation with specialist
- ▶ Crisis Chat
- ▶ Child diagnosed with autism and receiving services
- ▶ Civil legal services provided to file for divorce and garnish wages
- ▶ Financial literacy and first time homebuyer program
- ▶ Job training