



LEADING LASTING CHANGE



Southwest Louisiana

2022 COMMUNITY INVESTMENT

At United Way of Southwest Louisiana, we maximize the impact of our donors by focusing on four Pillars: Education, Economic Mobility, Health and Basic Needs—the building blocks of opportunity.

We lead, create and invest in Initiatives and grants that improve access to and opportunity in these interconnected, interdependent focus areas.

Together with our committed change-makers, we work to ensure more students graduate prepared for success, more families are stable financially and more neighbors are leading healthier lives.

By the numbers, our leadership directly impacted 1.1 million individuals in your community since the pandemic began.



- 
35,636
COUSINS
- 
17,224
FRIENDS
- 
58,535
STUDENTS
- 
904,318
NEIGHBORS

1.1 MILLION
SOUTHWEST LOUISIANANS
IN YOUR FAMILY OR
NEIGHBORHOOD
HAVE BEEN DIRECTLY
IMPACTED BY OUR
INITIATIVES
AND GRANTS
SINCE 2020



HEALTH

COUNSELING
4,806 INDIVIDUALS

SINGLECARE PRESCRIPTION DISCOUNTS
1,876 INDIVIDUALS
\$120,479.62 Saved

INDEPENDENT LIVING ASSISTANCE
5,303 INDIVIDUALS



ECONOMIC MOBILITY

FINANCIAL COUNSELING & EDUCATION
6,536 INDIVIDUALS

VOLUNTEER INCOME TAX ASSISTANCE
4,181 TAXES FILED
\$4,753,632 returned to Southwest Louisiana

CAL-PRI - CALCASIEU PRISONER REENTRY
211 INDIVIDUALS



EDUCATION

DOLLY PARTON'S IMAGINATION LIBRARY
3,901 CHILDREN
30,462 Books

WRITESTART PROJECT
10,375 STUDENTS

SPACEFLIGHT EXPERIMENT PROGRAM
5,238 STUDENTS



BASIC NEEDS

FOOD INSECURITY
866,164 MEALS

211 RESOURCE HELPLINE
25,734 INDIVIDUALS

SHELTERED
2,743 INDIVIDUALS



OUR INITIATIVES

BASIC NEEDS

- 211 | 898-211
- SWLA VOAD
- The Path Home
- United Against Child Hunger
- Build Back the Block

EDUCATION

- Dolly Parton's Imagination Library
- WriteStart Project
- Literacy Kits
- Born Learning Trail
- Summer of Service
- Success By 6

HEALTH

- 833.TXT.TEEN
- Crisis Chat Online
- Singlecare Prescription Discount Card
- United Against Human Trafficking

ECONOMIC MOBILITY

- Volunteer Income Tax Assistance (VITA)
- Calcasieu Prisoner Reentry Program (CAL-PRI)
- Matched Savings Program
- Bank On SWLA

AL.I.C.E. (ALICE)

Asset Limited, Income Constrained, Employed

EMPLOYEE CRISIS FUND

any business/organization can invest in an ECF (contact us for more about how our caseworkers can manage your fund)

CASE MANAGEMENT PORTFOLIO

Emergency Rental Assistance Program (CPPJ)

Power To Care (Entergy LA)

Emergency Food & Shelter Program (FEMA)

Temporary Assistance For Needy Families (DCFS)

VOLUNTEER

EVENTS

- Battle for the Paddle
- Day of Giving
- Juneteenth Golf Tournament
- La. Food & Wine Festival
- Rum Revival
- Reelin' For Veterans Fishing Rodeo
- Smoke & Barrel
- SOLA Giving Day

United Way of Southwest Louisiana VOLUNTEER FORCES

- Disaster Response Specialist
- Literacy Kit Assembly
- In-Office Assistance
- Summer of Service Youth Forces
- Summer of Service Adult Forces
- VITA IRS-Certified Preparers
- Fannie Mae Specialists

SPECIAL PROJECTS



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